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FOR IMMEDIATE RELEASE

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Symons® by Dayton Superior Announces Return of Magic Kote® Form Release and Introduces Contractor- Grade Magic Kote 100

Dayton, Ohio September 22, 2015 – The red barrels are back! Symons by Dayton Superior, the industry-trusted brand for concrete forming products for over 100 years, is announcing the return of Magic Kote, the form release of choice by professional contractors across the globe. Symons by Dayton Superior is also introducing Magic Kote 100, low V.O.C form release for use in the most stringent environmental air quality regulatory areas.

The Symons brand Magic Kote and Magic Kote 100 are petroleum-based, VOC compliant form release agents used to prevent the bonding of concrete to concrete forms and formliners. Easy to spray and non-staining, these form release agents allow the natural bonding of secondary toppings and coatings in forming applications.

“The key benefit of Magic Kote and Magic Kote 100 is with regular use, they naturally extend the life of both wood and steel forms,” said Michael Truby, Senior Chemicals Product Manager for Dayton Superior. Magic Kote has been trusted for years by contractors to provide a clean release of concrete from the form work. In addition, the Symons Magic Kote 100 formulation meets SCAQMD <100 g/l VOC requirements.”

For more information on Magic Kote and Magic Kote 100, visit

www.daytonsuperior.com/symonsmagickote or
www.daytonsuperior.com/symonsmagickote100.

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ABOUT DAYTON SUPERIOR CORPORATION

Dayton Superior Corporation is a leading provider of accessories, chemicals, forming, shoring and paving product solutions within the nonresidential concrete construction industry. Serving the industry for over ninety years, the company's portfolio includes over 17,000 standard, in stock SKUs, 13 U.S. manufacturing facilities and a network of 15 distribution centers located in the U.S., Canada, Latin America, Australia and China, allowing Dayton Superior to serve customers as a single source provider of world class products and services. Dayton Superior products are found on many of the world's most prominent civil infrastructure, institutional and commercial construction projects. The company's commitment to Perform with Precision is illustrated by the 2014 opening of the Dayton Superior Innovation Center. Here, Dayton Superior is able to assess, evaluate, rapid prototype and launch new products at an industry leading pace – transforming industry productivity through innovation and creating a competitive advantage for our customers. For more information, visit www.daytonsuperior.com.