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DAYTON SUPERIOR OPENS INNOVATION CENTER AT MIAMISBURG, OHIO HEADQUARTERS

DAYTON, Ohio, July 16, 2014 – Dayton Superior Corporation, a global leader in providing advanced product solutions for the concrete construction industry, has officially opened their state-of-the-art Innovation Center at the company’s corporate headquarters in Miamisburg, Ohio.

The Innovation Center will serve as a hub for research and development and technology services in support of the company’s new product development initiative dubbed STEP. Launched in 2013, STEP uses a rigorous Stage-Gate[®] decision model to move product ideas from inception to potential launch. Since introducing the initiative, Dayton Superior employees and customers across the globe have submitted new and innovative product ideas into STEP, representing nearly \$300 million in potential new business.

“The opening of Dayton Superior’s Innovation Center coincides with the company’s commemoration of 90 years leading the concrete construction industry in the design, manufacturing and distribution of specialized concrete construction products and the 113th anniversary of our Symons brand forming systems,” explained Jim McRickard, Dayton Superior’s President and CEO. “This 15,000 square foot facility continues our company legacy of innovation by allowing us to assess, evaluate, prototype and launch new products at an industry leading pace that ultimately creates a competitive edge for our customers. It is also worth noting that we take great pride in the fact that we are opening our Innovation Center in the Miami Valley. I’m proud that Dayton Superior’s Innovation Center will contribute to the region’s rich history of innovation and invention.”

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The Dayton Superior Innovation Center includes a chemical research laboratory, an engineering laboratory, product testing and prototyping equipment, a product showroom and contemporary training areas.

The Innovation Center will be dedicated to:

- **Chemical Products** – Comprehensive laboratory and chemical application testing
- **Accessories** – New product concepts, prototype modeling utilizing advanced 3D printing technologies and capacity verification using state-of-the-art test equipment
- **Forming** – New product designs and complete forming system display areas providing voice-of-customer capabilities in a controlled environment
- **Paving** – Expanded product development capabilities

To celebrate the completion of the Dayton Superior Innovation Center, the company held a ribbon cutting ceremony on Wednesday, July 16 for employees, local business representatives and area elected officials.

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ABOUT DAYTON SUPERIOR CORPORATION

Dayton Superior is celebrating 90 years as a leading provider of accessories, chemicals, forming and paving product solutions to the non-residential concrete construction industry. Their portfolio includes over 17,000 standard, in-stock items, a network of 15 distribution centers and 13 manufacturing facilities allowing Dayton Superior to serve their customers as a single source provider of high quality products and services. Dayton Superior products are found on infrastructure, institutional and commercial construction projects across the world. With the 2014 opening of their Innovation Center, Dayton Superior will assess, evaluate, prototype and launch new products at an industry leading pace to transform industry productivity through innovation and create a competitive edge for their customers. For more information, visit www.daytonsuperior.com.