

## FOR IMMEDIATE RELEASE

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### Dayton Superior Announces Global Launch of New GluDown Adhesive System

**Dayton, Ohio Feb.10, 2015** – Dayton Superior Corporation is announcing the global launch of their new GluDown Adhesive System for the tilt-up construction market. The fast-drying, high-strength GluDown spray adhesive system consists of an upright spray can, inverted spray can and sprayer extension.

Dayton Superior's GluDown Adhesive is formulated to secure wood, plastic and metal to concrete and can be used in bonding applications for:

- Reveals
- Forming Brackets
- Chamfers
- Moisture Barriers
- Brick Veneer
- Expansion Joints
- Insulation
- Blockouts

"The GluDown Adhesive System provides a single solution for all tilt-up construction applications," explained Dan Dancer, Dayton Superior Chemicals Product Manager. "What distinguishes the GluDown Adhesive from other adhesives is the dye-infused formulation that allows the user to easily see where it is being applied and its surface condition tolerance, allowing for application to even fresh concrete."

For more information on the GluDown Adhesive System, visit [www.daytonsuperior.com](http://www.daytonsuperior.com).

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### ABOUT DAYTON SUPERIOR CORPORATION

Dayton Superior is a leading provider of accessories, chemicals, forming and paving product solutions to the nonresidential concrete construction industry. Their portfolio includes over 17,000 standard, in-stock items, a network of 15 distribution centers and 13 U.S. manufacturing facilities allowing Dayton Superior to serve their customers as a single source provider of high quality products and services for over 90 years. Dayton Superior products are found on infrastructure, institutional and commercial construction projects across the world. With the 2014 opening of their Innovation Center, Dayton Superior will assess, evaluate, prototype and launch new products at an industry leading pace to transform industry productivity through innovation and create a competitive edge for their customers. For more information, visit [www.daytonsuperior.com](http://www.daytonsuperior.com).