

FOR IMMEDIATE RELEASE

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DAYTON SUPERIOR ADDS ADHESIVE PRODUCT TO CHEMICAL PRODUCT PORTFOLIO

DAYTON, Ohio, June 27, 2014 – Dayton Superior is adding a new adhesive to their chemical product portfolio. The GluDown Adhesive allows for fast installation of various components such as tilt-up brackets, reveals and chamfers in tilt-up formwork.

The GluDown Adhesive formula is designed to spray on a thick, single coating that bonds to the porous surface of concrete. An added colorant allows the contractor to easily identify the quantity and location of the applied product. This ensures proper application and secure bonding, without special surface preparation.

“Recent VOC regulation changes create a challenge for contractors using adhesives on the jobsite,” explained Dan Dancer, Chemicals Product Manager with Dayton Superior. “Many adhesives on the market cannot perform to these new regulations. With the GluDown Adhesive, contractors have an easy to use solution that offers exceptional performance along with realizing a savings in labor and material costs.

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ABOUT DAYTON SUPERIOR CORPORATION

Dayton Superior is celebrating 90 years as a leading provider of accessories, chemicals, forming and paving product solutions to the nonresidential concrete construction industry. Their portfolio includes over 17,000 standard, in-stock items, a network of 15 distribution centers and 13 manufacturing facilities allowing Dayton Superior to serve their customers as a single source provider of high quality products and services. Dayton Superior products are found on infrastructure, institutional and commercial construction projects across the world. With the 2014 opening of their Innovation Center, Dayton Superior will assess, evaluate, prototype and launch new products at an industry leading pace to transform industry productivity through innovation and create a competitive edge for their customers. For more information, visit www.daytonsuperior.com.