

## FOR IMMEDIATE RELEASE

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### **Dayton Superior And Mexican Manufacturer FTP Partner To Present Concrete Construction Seminar in Mexico City**

**Mexico City, Mexico January 16, 2014** – Dayton Superior and the Mexican manufacturer FTP are partnering to present a two-day concrete construction products and technologies seminar in Mexico City, January 29 & 30, 2014. Day one of the seminar will focus on the latest innovative solutions and technologies available in concrete construction chemicals, precast construction, forming systems and bridge deck construction. Day two will offer tilt-up construction training.

More than 100 industry professionals, including engineers, architects and contractors from across Mexico, are expected to attend this two-day event.

Sean Hirka, Group Product Manager with Dayton Superior will present on the topics slated for day one of the seminar. Mr. Hirka holds a BSME and an MBA. His extensive product management experience includes product development, design and bringing new products to market. Mr. Hirka is a member of ACI, ASTM and PCI.

Chuck Hoke, Dayton Superior's Group Training Manager, will present the tilt up construction training on day two of the seminar. Mr. Hoke has over 38 years of construction industry experience as a distributor, subcontractor, regional manager and product manager. He is a member of ACI, AASHTO, SEA, CRSI, NARPA and TCA.

Upon successful completion of the seminar's tilt-up training, attendees may be eligible to receive tilt up construction certification.

The seminar will be held at the Hilton Mexico City Reforma. The event runs from 9:00 a.m. to 6:30 p.m. on Wednesday and from 8:00 a.m. to 6:30 p.m. on Thursday. The seminar is free, but registration is required. If you are interested in attending, please call (55) 50.20.71.00 or email [victor.silva@ftpmexico.com](mailto:victor.silva@ftpmexico.com).

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### **ABOUT DAYTON SUPERIOR CORPORATION**

Dayton Superior is the leading provider of accessories, chemicals, forming and paving product solutions to the nonresidential concrete construction industry. Dayton Superior's portfolio includes over 17,000 standard in-stock items, a network of 19 distribution centers and 13 manufacturing facilities allowing Dayton Superior to serve its customers as a single source provider of high quality products and services. Dayton Superior products are found on infrastructure, institutional and commercial construction projects across the globe. For more information about Dayton Superior, visit [www.daytonsuperior.com](http://www.daytonsuperior.com).