

FOR IMMEDIATE RELEASE

For further information contact:

Pamela Furneaux

Marketing Administrator

Telephone: 937-866-0711 ext. 44198

Email: pamelafurneaux@daytonsuperior.com

Dayton Superior Announces Expansion in Colombia

Dayton, Ohio Jan. 27, 2015 – Dayton Superior Corporation has announced today that the company will expand their operations in Bogota, Colombia. The company will move to Parque Industrial Acrópolis (Acropolis Industrial Park). The new location will provide the company with double their current distribution space, while tripling their office space.

The new facility will house sales, engineering, technical service and customer service operations as well as a distribution center servicing customers throughout Colombia and South America.

“Dayton Superior’s success in South America escalated at a higher rate than originally projected. The demand for our products has created an immediate need to expand our facilities,” said Rick Wilson, Regional Vice President of Latin America for Dayton Superior. “This expansion will allow Dayton Superior to better support our rapidly growing Latin and South American customer base.”

Dayton Superior opened their current Bogota, Colombia facility in February 2014, the company’s first in South America. Dayton Superior made their first expansion into the Latin American market in 2011 with the opening of their Panama City, Panama operations.

###

ABOUT DAYTON SUPERIOR CORPORATION

Dayton Superior is a leading provider of accessories, chemicals, forming and paving product solutions to the nonresidential concrete construction industry. Their portfolio includes over 17,000 standard, in-stock items, a network of 15 distribution centers and 13 U.S. manufacturing facilities allowing Dayton Superior to serve their customers as a single source provider of high quality products and services for over 90 years. Dayton Superior products are found on infrastructure, institutional and commercial construction projects across the world. With the 2014 opening of their Innovation Center, Dayton Superior will assess, evaluate, prototype and launch new products at an industry leading pace to transform industry productivity through innovation and create a competitive edge for their customers. For more information, visit

www.daytonsuperior.com.